

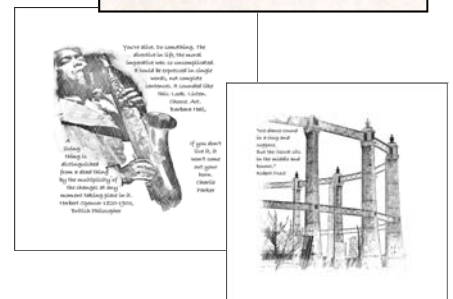
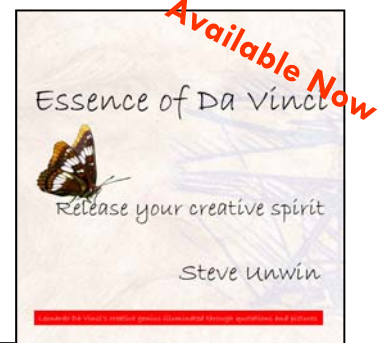
In our fast moving world, how we manage change determines the quality of our lives. At Photon we publish books to promote a fresh new way of meeting this challenge.

New Release - Essence of Da Vinci - Now Available

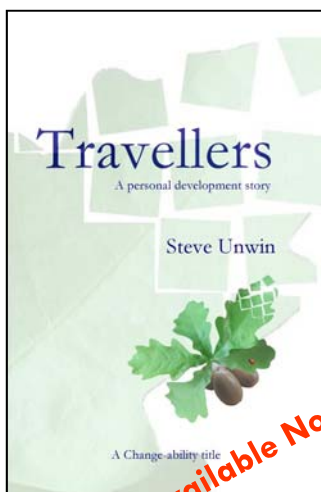
Inspired by one of the most creative minds ever to have lived. Essence of Da Vinci combines over 250 carefully selected quotations, with over a hundred and fifty specially commissioned sketches to create a treasury of insight and inspiration.

Leonardo da Vinci's declared himself 'a man without letters'. Rather than what he saw as the stale knowledge of the known, he sought to explore the territory of the unknown. His exploration was wide ranging, spanning painting and sculpture, architecture, civil engineering, military design, and more. It included the painting of the last supper, and the invention of the helicopter.

This book illuminates the seven key characteristics of Da Vinci's thinking which enabled his stunning creativity and help release the creative spirit that lies, often buried, within all of us.



New Release - Travellers - Now Available



There is an old story of two shoe salesmen who travel deep into Africa in search of business. A few days into their trip, they each send back a message. The first declares 'Situation hopeless—no one wears shoes', the second 'Situation wonderful, no one wears shoes.'

How we see a situation, may have already determined whether we will succeed or not. In travellers we explore seeing the challenge of improvement through the eyes of artist and businessman. What they each see is subtly different. One a world seen through questions, the other through answers. The result of this difference however is profound and explains the misunderstanding that sits at the heart of so many failed improvement initiatives.

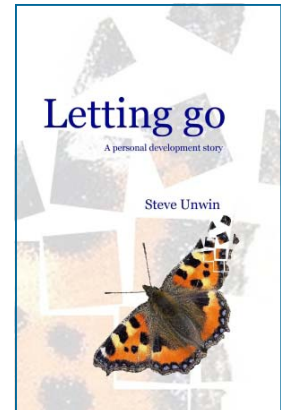
Supported by over 80 insightful quotations, you will travel a familiar path, but seeing through new eyes.

Letting go - 'Take control by Letting go' Available Now

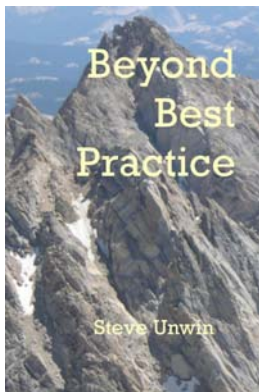
It was the Nobel Prize winning physicist Niels Bohr who said 'How wonderful that we have met with a paradox. Now we have some hope of making progress'

A real understanding of change, is the exploration of paradox. At its heart is the paradox, that real change comes not from attempting to control the future, but from letting go of our past.

In Letting go we explore the fears which make us hold on to what we know, and which block the real opportunities for change, and the excitement that can come. It uses a simple story to deliver its insightful message, supported by over 80 quotations, carefully chosen to invite the reader on their own change journey.



Future Title - Beyond Best Practice - Available 2008



Benchmarking and the pursuit of best practice, are such an integral part of the improvement approach that their value is seldom questioned. Successes are heralded, and the frequent failures attributed to errors of application.

The underlying principles are seldom questioned. Yet there remains a disquieting and unpleasant reality, captured elegantly by Ian E. Wilson,

'No amount of sophistication is going to allay the fact that all your knowledge is about the past and all of your questions are about the future.'

In a fast changing world, everything you know is about a world that no longer exists.

In 'Beyond Best Practice' we explore what it takes to survive and succeed in a world where the ground continuously moves from beneath your feet.

'In times of rapid change, experience could be your worst enemy.' J. Paul Getty.

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Available Now



Letting go : part of the change-ability series

Discover the paradox at the heart of change, that we take control, by letting go. Includes over 80 carefully chosen and insightful quotations.

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Available Now



Travellers : part of the change-ability series

Learn the secrets of change through the contrasting perspectives of the artist and the businessman. Includes over 80 quotations chosen to inspire..

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Essence of Da Vinci: part of the 'essence of' series

The creative spirit of Leonardo Da Vinci revealed in quotations and pictures.

Available NOW from www.photonbooks.com



Essence of Change: part of the 'essence of' series

The principles of change are brought to life and illuminated through inspiring quotations and pictures. Available Winter 2007.



Keys to Excellence

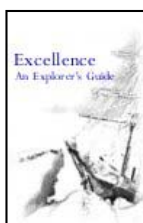
An exploration of the principles of excellence and how they can be applied at home and at work.. Available Winter 2007.



Changed Perspectives

A collection of thought provoking perspectives on the subject of change.

Available Winter 2007.



Excellence: The Explorer's Guide

The true magic of the Business Excellence model revealed through the eyes of the explorer. Available Spring 2008

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